

ENVIRONMENTAL PHOTOGRAPHY- "A NEW VISION OF SOCIETY"

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ABSTRACT

A picture captured can pique once interest and can intrigue what a photographer desire to illustrate in his/her work. And photography being a powerful medium of expression it delivers a message which photographer encodes in a picture. Taking a picture can be an easy task but making it useful and impactful is not so. A picture has a unique unseen power which can make a person think. Every picture has a story behind it, which a photographer creates. The story depicts a vision which has a power to alter the minds of viewers. An image can make people act in response and can even call for action by the viewers. Photography has become a great medium of communication and expression, which acts as a window towards reality.

KEYWORDS: *Environment, Photography, Pictures, Photographers*